



Reading Central and Abbey Quarter BID Committee Role of Committee Members and Recruitment Policy

Reading Central and Abbey Quarter BID Committee members have responsibility for directing the activity of the BIDs, ensuring it is well run and delivering the outcomes for which it has been set up.

The Committee members need to have a good understanding at a strategic level of the work of the BID, this includes an awareness of the vision, values and mission, strategic and operational plans, staffing, funding and finance, monitoring and evaluation relating to the work of the BID.

The role of the Committee member includes:

- Represent the interests of all BID levy payers.
- Advise and guide the BID team on projects and issues.
- Advocate for levy payers on strategic issues.
- Challenge the BID team and others where appropriate.
- Provide expert advice and guidance.
- Establish best practice and bring new ideas to the group meetings.
- Positively support the BID manager and team and encourage success.
- Identify and help shape solutions to the issues the BID area faces.
- Advise on improvements to BID projects where appropriate.
- Agree and monitor performance measures for the BID.

The Committee, in the main, is made up of a range of fully paid-up BID levy payers – independent traders and multi-national organisations, covering a wide range of sectors within the area, including retail, hospitality and leisure, banking and office-based businesses. At the discretion of the Chair the Committee will also include stakeholder organisations such as the Council, Police, shopping malls and other parties that may contribute to the wider town centre area.

Recruitment of Committee members

Reading Central and Abbey Quarter BID Committee members are volunteers and do not receive any remuneration or reimbursement for their position. The recruitment process analyses the sector make-up alongside the skills and abilities of potential Committee members to support the Committee as a whole in the delivery of the business plan. Potential Committee members can make themselves available for the role by emailing the BID Manager who will bring this to the next Committee meeting in the diary.